



www.NetworksForImmigrants.ca



Find out more:
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BUILDING CONNECTIONS FOR
IMMIGRANT EMPLOYMENT

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PROFESSIONAL IMMIGRANT NETWORKS – GET INVOLVED!

The Toronto Region Immigrant Employment Council's Professional Immigrant Networks program (PINs) helps immigrant associations support their members to find the jobs that match their skills, by bringing them together with businesses and service providers.

HOW PINS CAN HELP YOU:

Professional immigrant associations

Do you lead a professional association that is immigrant-led, member based, run by volunteers AND has an employment focus? Then PINs can help you to:

- Build your association's profile among immigrants, employers and key stakeholders
- Access resources to help run your association and support your members
- Participate in pilot programs that help your members become job-ready and connect with employers
- Develop your leadership skills, share learnings and benefit from the expertise of others
- Play your part in strengthening the voice of immigrants

Your association should have an established leadership and articulated mission and objectives in order to join.

Partners

Can your organisation provide information, services or other opportunities to help immigrants connect to meaningful employment? Can you build the capacity, skills and profile of PINs associations and their leaders? If so, you can work with PINs to:

- Help your clients connect with established professionals in their sector
- Explore partnership opportunities and share expertise and resources
- Raise awareness of your programs and services
- Recruit association leaders for your speaking opportunities and consultations on immigrant employment

Employers

Want to recruit new talent, or build relationships with professional immigrant associations? Through PINs you can:

- Raise awareness of your organization as an employer of choice for skilled immigrants
- Connect to immigrant talent through a wide range of sector and ethno-specific associations
- Provide volunteer opportunities for your employees to develop their cross-cultural skills

WHAT IS PINS?

The Professional Immigrant Networks program is a network of professional immigrant associations. These associations are run by and for immigrants to Toronto, and the Toronto Region Immigrant Employment Council (TRIEC) supports and resources them.

WHAT WE DO

Through the PINs program, TRIEC supports each association to build its capacity and help its members find meaningful employment.

PINs brings together a growing number of partners to help members access the resources and opportunities they need. PINs partners include: employers, immigrant-serving agencies, community groups, government, and other stakeholders in the Greater Toronto Area.

HOW WE DO IT

Raising awareness

- Promoting associations to other immigrants to help build their professional networks as part of their job search strategy
- Connecting employers to immigrant talent through the associations

Fostering collaboration

- Supporting a community of leaders and partners to share skills and information about employment resources and opportunities
- Developing and testing collaborative pilot programs, projects and events with employers

Developing leaders

- Providing learning opportunities for leaders through workshops, e-learning, meetings and referrals
- Referring association leaders as experts on immigrant employment for policy consultations and to the media

“By learning and collaborating through PINs, there is greater awareness of our association and we're better able to help our members connect to employment”

– Association of Filipino Canadian Accountants (AFCA)

